

Georgia Statewide Transportation Plan / Statewide Strategic Transportation Plan Update

Presented to:
Georgia Association of Metropolitan Planning Organizations

June 28, 2013



Purpose of the Statewide Plan Update

- **Combine elements of a traditional, statewide long-range transportation plan with business case for transportation investment represented by the Statewide Strategic Transportation Plan (SSTP)**
- **Reflect changes in planning context since the last 2005 Statewide Transportation Plan (SWTP) and 2010 SSTP:**
 - **Transportation Investment Act (TIA) and referenda**
 - **MAP-21 performance-based planning requirements**
 - **Revenue updates**
 - **Integration with other key statewide studies**

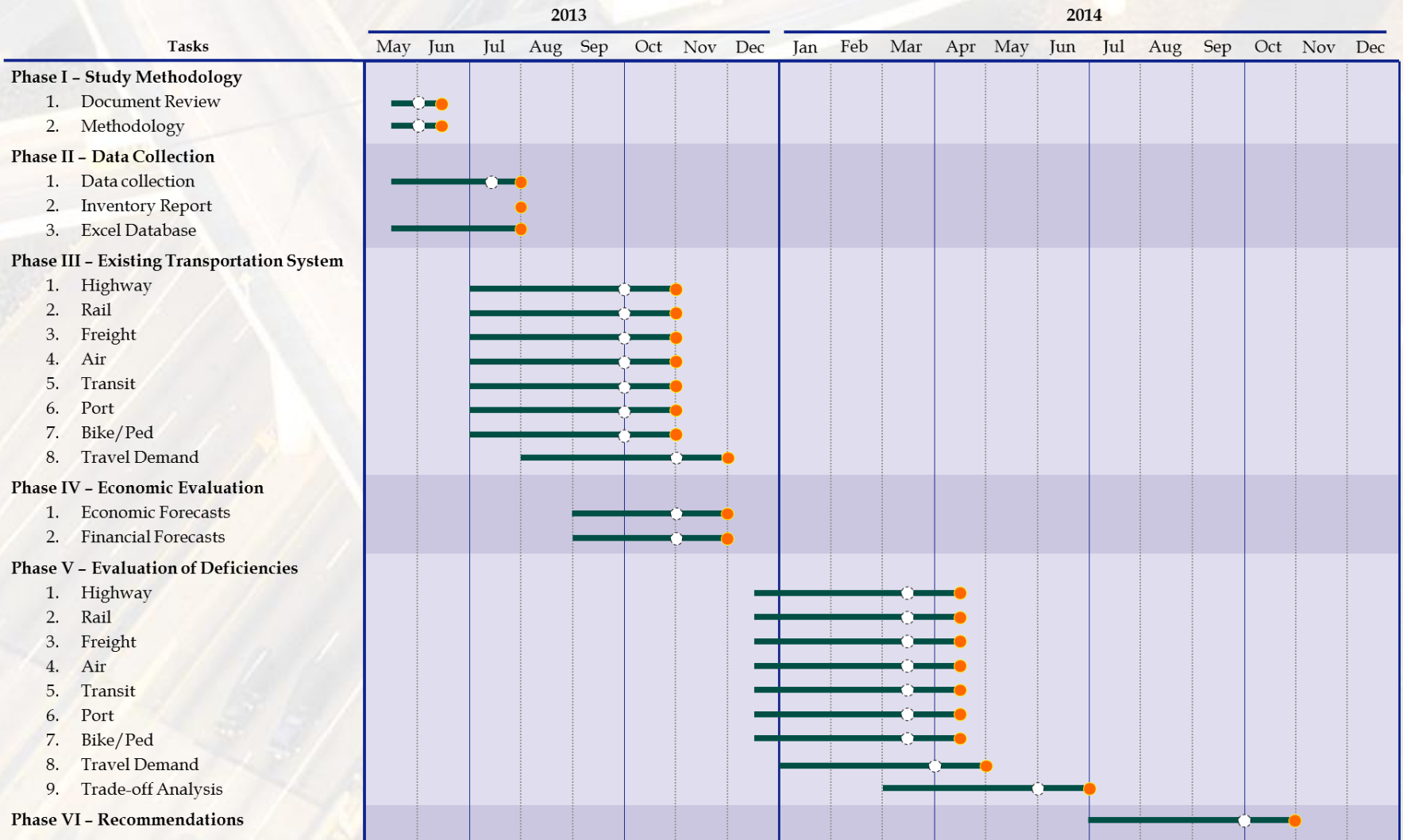
Key Differences from Previous Plans

- **Emphasis on economic impacts of transportation investment**
- **Financially constrained at program level**
- **Tradeoff analysis to inform program funding levels**
- **Strategic corridor-based approach**

Phases of Plan Development

- I. Document existing conditions across all modes**
- II. Forecast future economic, financial, and travel demand conditions for year 2040**
- III. Assess future deficiencies across all modes**
- IV. Develop a programmatic-level trade-off analysis to inform fund allocation decisions**
- V. Investment recommendations and final report**

Schedule



■ Meeting ○ Draft Deliverable ● Final Deliverable

Stakeholder Outreach

- **Continuous throughout study process**
- **Tailored outreach, targeting engagement methods to different audiences**
- **Project name and logo under development to better “market” study**
- **Ongoing input via:**
 - **Plan update web site (under development)**
 - **Public meetings (four rounds)**
 - **On-line survey, smartphone link**
 - **Consultation with local elected officials and agency representatives**
 - **Stakeholder Advisory Committee**

MPO Participation and Involvement

- **Membership on Stakeholder Advisory Committee**
 - **One GAMPO representative and one alternate member**
- **Standing updates via GAMPO**

Georgia MPO Support Needed

- **Access to studies, models, and long-range transportation plans**
- **Support for outreach activities in your region**
 - **Access to outreach databases, if available**
 - **Help to define most effective engagement methods**
 - **Announcements**
- **Understanding your local funding and finance situations**
- **Understanding your key priorities**

Next Steps

- **Collect current data across modes**
- **Evaluate existing conditions**
- **First Stakeholder Advisory Committee Meeting – July 31**